



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Mundy Katowitz Media
1322 G St SE
Washington, DC 20003-3021

Contract # 8502/8
Schedule Dates 10/23/12-10/29/12
Advertiser Priorities USA Action (36239)
Agency/T-Code Mundy Katowitz Media (6585)/127439326
Product Political - Non-Ballot Issue (1196)
Brand Priorities USA Action Issue (170102)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name PLACEMENT, MEDIA
Phone/Fax (202) 675-6936 /
CPE 321/340/1566
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments PRIOR USA ACT 10/23

Date Entered 08/22/12
Last Modified 08/22/12
Entered By Penne Marsh
CO-OP No
Headline # 06288526
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,735.50
Net Total \$26,834.50
Sales Tax

NOTROK (WVEC) (WVEC)
By Broadcast Month
Oct. 2012 36 \$26,245.00
Nov. 2012 7 \$5,325.00
Grand Total: 43 \$31,570.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	12:05A- 1:05A (ET)						1			1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC<	8/22/12
2.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	12P- 12:57P (ET)						1			1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	13 NEWS-12:00<	8/22/12
3.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	3:58P- 4:58P (ET)						1			1	\$625.00	\$625.00	Norfolk (WVEC) (WVEC)	DR. OZ<	8/22/12
4.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	5A- 5:58A (ET)						1			1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	UPDATED 8/13, 13 NWS DYBRK A<	8/22/12
5.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	5:29P- 5:58P (ET)						1			1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5:30<	8/22/12
6.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	7A- 9A (ET)						1			1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC<	8/22/12
7.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	7:28P- 7:57P (ET)						1			1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	8/22/12
8.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	12:58P- 2P (ET)							1		1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	CHEW-ABC<	8/22/12
9.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	11:35P- 12:02A (ET)							1		1	\$650.00	\$650.00	Norfolk (WVEC) (WVEC)	ABC-MITTELNE<	8/22/12
10.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	10:58A- 12P (ET)							1		1	\$775.00	\$775.00	Norfolk (WVEC) (WVEC)	VIEW-ABC<	8/22/12
11.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	4:30A- 4:59A (ET)							1		1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK<	8/22/12
12.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	5A- 5:58A (ET)							1		1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	UPDATED 8/13, 13 NWS DYBRK A<	8/22/12
13.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	5:58A- 7A (ET)							1		1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B<	8/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WVEC
613 Woodis Ave.
Norfolk, VA 23510

Mundy Katowitz Media
1322 G St SE
Washington, DC 20003-3021

Contract # 8502278

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Brand Priorities USA Action Issue (170102)
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Sales Office TeleRep - Philadelphia
Buyer Name PLACEMENT MEDIA
Phone/Fax (202) 675-6936 /
CPE 321/340/1566
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments PRIOR USA ACT 10/23

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Last Modified 08/22/12
Entered By Penne Marsh
CO-OP No
Headline # 06288526
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,735.50
Net Total \$26,834.50
Sales Tax

Norfolk (WVEC) (WVEC)		
By Broadcast Month	Spots	Rate
Oct. 2012	36	\$26,245.00
Nov. 2012	7	\$5,325.00
Grand Total:	43	\$31,570.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	7A- 9A (ET)	1								1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC<	8/22/12
15.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	12:35A- 1:30A (ET)							1		1	\$40.00	\$40.00	Norfolk (WVEC) (WVEC)	DA VINCS INQST	8/22/12
16.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	5:58A- 8A (ET)							1		1	\$380.00	\$380.00	Norfolk (WVEC) (WVEC)	VARIOUS	8/22/12
17.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	6:58P- 7:57P (ET)							1		1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	WHEEL/LEOPARDY	8/22/12
18.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	8A- 9A (ET)							1		1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	GD MRN-SAT-ABC	8/22/12
19.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	9:58A- 11A (ET)								1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)	THIS WEEK-ABC	8/22/12
20.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	11P- 11:35P (ET)								1	1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	NEWS	8/22/12
21.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	5:58A- 8A (ET)								1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)	VARIOUS	8/22/12
22.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	8A- 9A (ET)								1	1	\$580.00	\$580.00	Norfolk (WVEC) (WVEC)	GD MRN-SUN-ABC	8/22/12
23.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	11P- 11:35P (ET)								1	1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	NEWS	8/22/12
24.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	12:05A- 1:05A (ET)								1	1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC<	8/22/12
25.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	12P- 12:57P (ET)								1	1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	13 NEWS-12:00<	8/22/12
26.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	5A- 5:58A (ET)								1	1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	UPDATED 8/13, 13 NWS DYBRK A<	8/22/12

CONFIRMATION CONTRACT

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WVEC
613 Woodis Ave.
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Contract # 850278
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CO-OP No
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Norfolk (WVEC) (WVEC)
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Oct. 2012 36 \$26,245.00
Nov. 2012 7 \$5,325.00
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27.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	6P- 6:30P (ET)					1				1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	8/22/12
28.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	5:58A- 7A (ET)					1				1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B<	8/22/12
29.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	9A- 10A (ET)					1				1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY<	8/22/12
30.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	10A- 10:58A (ET)			1						1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY<	8/22/12
31.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	12:05A- 1:05A (ET)			1						1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC<	8/22/12
32.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	12P- 12:57P (ET)			1						1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	13 NEWS-12:00<	8/22/12
33.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	3:58P- 4:58P (ET)			1						1	\$625.00	\$625.00	Norfolk (WVEC) (WVEC)	DR. OZ<	8/22/12
34.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	4:30A- 4:59A (ET)			1						1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK<	8/22/12
35.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	5A- 5:58A (ET)			1						1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	UPDATED 8/13, 13 NWS DYBRK A<	8/22/12
36.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	9A- 10A (ET)			1						1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY<	8/22/12
37.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	12:58P- 2P (ET)				1					1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	CHEW-ABC<	8/22/12
38.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	11:35P- 12:02A (ET)				1					1	\$650.00	\$650.00	Norfolk (WVEC) (WVEC)	ABC-NITELINE<	8/22/12
39.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	10:58A- 12P (ET)				1					1	\$775.00	\$775.00	Norfolk (WVEC) (WVEC)	VIEW-ABC<	8/22/12

CONFIRMATION CONTRACT

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Sales Tax

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By Broadcast Month	Spots	Rate
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
40.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	4:30A- 4:59A (ET)				1					1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK<	8/22/12
41.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	5:58A- 7A (ET)				1					1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B<	8/22/12
42.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	6:58P- 7:28P (ET)				1					1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	WHEEL-FORTNE<	8/22/12
43.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	7A- 9A (ET)				1					1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC<	8/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WVEC Norfolk	Date: 8/24
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I, Mundy Katowitz Media
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As Ordered				

Total Charges: \$ 26,834.50 Net

This broadcast time will be used by: Priorities USA Action

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

#850278

I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Terrie Marsh Terrie Marsh NSC

Signature Printed Name Title